

Like millions of other website owners, www.widnesvikings.co.uk uses Google Analytics.

Google Analytics is a piece of software that utilises data about visitors (you).

What does Google Analytics record?

- What website you came from to get here.
- How long you stay for.
- What kind of computer you're using.
- And quite a bit more.
- What do I do with your data?

The tracking information allows www.widnesvikings.co.uk to better understand the kind of people who come to the site and what content they're reading. No personally identifying data is included in this type of reporting.

This activity falls within the bounds of the Google Analytics Terms of Service.

Want to opt out of tracking?

This site gives you the option to opt-out of accepting cookies from www.widnesvikings.co.uk

You can also opt out of Google's advertising tracking cookie by using a browser plugin to opt out of all Google Analytics tracking software.